



Steve Brady Receives W. Harold Petersen Lifetime Achievement Award

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Standard Insurance Company Executive is the Sixth Recipient of Prestigious Disability Insurance Industry Award

PORTLAND, Ore.--(BUSINESS WIRE)-- [Standard Insurance Company](#) ("The Standard") announced today that Steve Brady, the second vice president of Individual Disability Insurance Sales and Marketing, is the sixth recipient of the W. Harold Petersen Lifetime Achievement Award, the most prestigious award in the disability industry. Craig Gussin, CLU, president of the International DI Society, along with W. Harold Petersen, presented the award to Brady during a ceremony held this past Monday at the International DI Society's Annual Conference Awards Luncheon at the Marriott Downtown Chicago.

Brady was nominated for the award based on several criteria, including demonstrating leadership in his professional life and making a distinctive contribution to the disability insurance industry. He has dedicated his career to inspiring and empowering insurance representatives, providing education and sales training, and offering quality disability insurance.

"This award reflects Steve's commitment to positively enhancing the disability insurance industry and the services it provides to consumers," said Dawn McMaster, assistant vice president of Individual Disability Insurance at The Standard. "He is passionate about education, sales training and developing the most consumer-friendly products the industry has to offer. He has truly made a positive impact on the industry and the customers who entrust it with their financial security."

Brady has more than 30 years of experience in the disability industry and spent much of that time developing innovative and consumer-friendly products such as The Standard's [Protector Platinum](#)SM individual disability income insurance. Protector Platinum has strong built-in benefits to help make disability income insurance easier to understand, teach, sell and own. Unique features include a Compassionate Care BenefitSM, which is an industry first. This feature pays disability benefits if the insured has a loss of income while caring for a loved one with a qualifying serious health condition.

"Steve has spent the better part of his career devoted to the disability industry, keeping customers happy and helping his sales teams succeed," said Craig Gussin. "His ambition, innovation and dedication to customer service make him a key player in the industry and community."

The W. Harold Petersen Lifetime Achievement Award was created by the founders of the International DI Society as a tribute to Mr. W. Harold Petersen, RHU, an influential leader in the disability insurance industry.

About The Standard

The Standard is a leading provider of financial products and services, including group and individual disability insurance, group life, AD&D, dental and vision insurance, retirement plans products and services, individual annuities and investment advice.

The Standard is a marketing name for StanCorp Financial Group, Inc. and subsidiaries. Insurance products are offered by Standard Insurance Company of Portland, Ore. in all states except New York, where insurance products are offered by The Standard Life Insurance Company of New York of White Plains, N.Y. Investment services are offered through StanCorp Investment Advisors of Portland, Ore. Product features and availability vary by state and company, and are solely the responsibility of each subsidiary. For more information about The Standard, visit www.standard.com.

About the International DI Society

The International DI Society is dedicated to the task of preserving and embracing the disability insurance industry. It is an organization dedicated to growing the disability insurance industry through education, awareness, promotion of high ethical conduct of the membership, and increasing the knowledge base of the agent, producer, company and carriers. For more information, please visit <http://www.internationaldisociety.com/>.

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